TU Dublin Ethical Hacker Society

CEO: Graham Gibney

This is the sponsorship packet for the Technological University Dublin Ethical Hacker Society Blanchardstown for the year of 2019-2020.

Blanchardstown, Dublin

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What is the Technological University Dublin?

The Technological University of Dublin is a collection of multiple Institutes of Technology in County Dublin, these Colleges include:
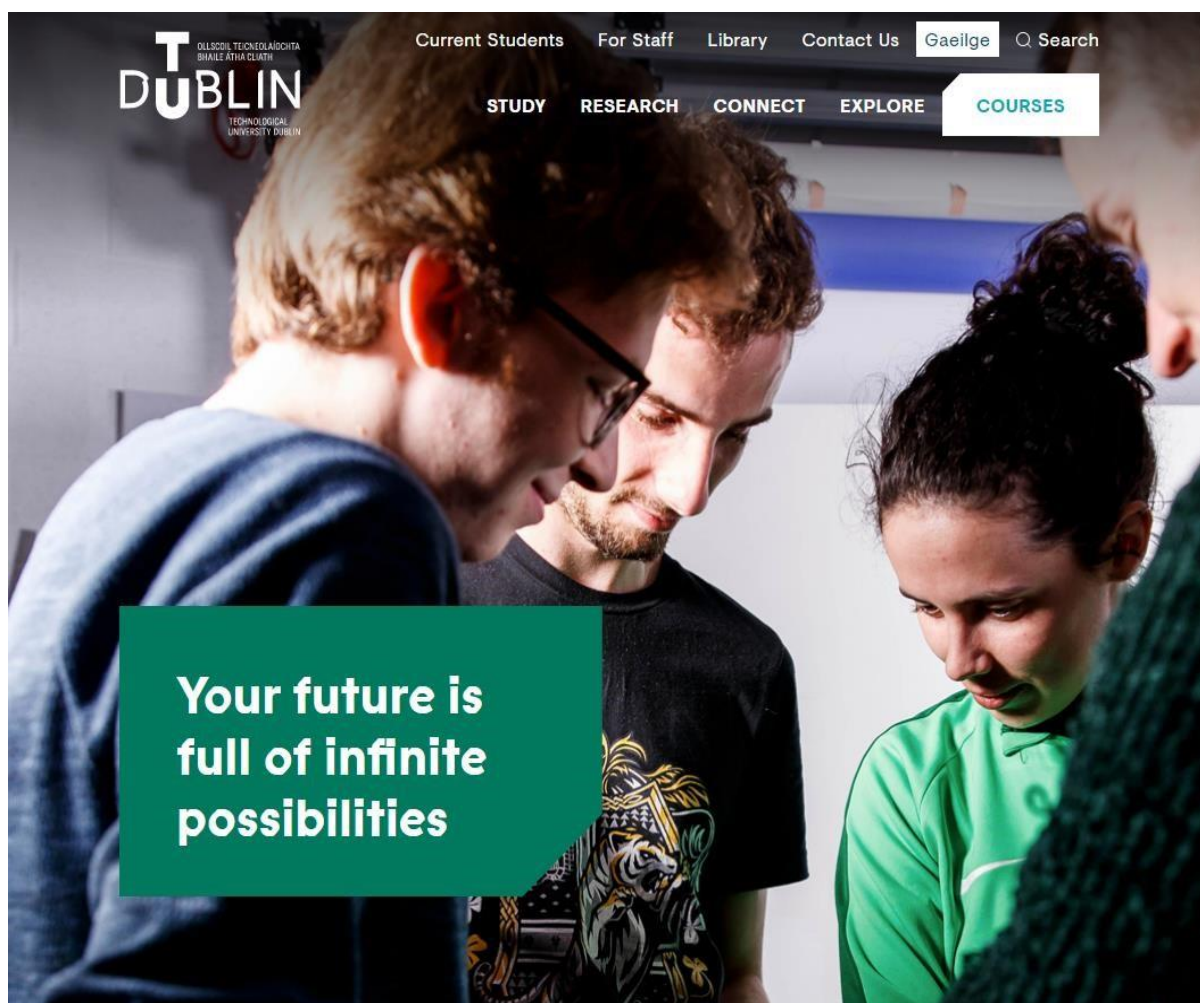
Dublin Institute of Technology (DIT)
Institute of Technology Blanchardstown (ITB)
Institute of Technology Taillight (ITT)

These institutions came together to create Irelands first Technological University, with the university spanning across the campuses of all three respective colleges.

TU Dublin was established on January 1st, 2019.

For More Information regarding the Technological University of Dublin please visit their website for more info: https://www.tudublin.ie/

What is the TU Dublin Ethical Hacker Society?

TU Dublin Ethical Hacker Society is a college society that was set up in the former Institute of Technology Blanchardstown in 2011 by lecturers and students who sought to understand the growing advances in cybersecurity, compete in international cybersecurity competitions and train the next generation of cybersecurity professionals. Since ITB's integration into The Technological University of Dublin we have decided to expand our society across the other colleges of TU Dublin hoping to establish branches in the other campuses.

We are one of the biggest societies in TU Dublin and plan to be one of the biggest in Ireland and recognized worldwide. We regularly integrate with societies similar all over Ireland such as the Computer Society in Trinity College, our sister Hacker Society in Letterkenny and Hacking Societies in other European countries such as England, Lichtenstein, Germany, France and the USA as well as many more.

We also collaborate with other non-security societies such as Nerd Soc and Radio Soc from Tallaght Campus, DJ Soc, Airsoft Soc, Movie Soc, Sci-Fi Soc and Colours Soc from Blanchardstown Campus. These are just a small amount of the societies we collaborate with and we are always making new connections with societies across Ireland.

Our members have been involved in:

The European Cyber Security Challenge, Zero Days National Cyber Security competition, The Irish National Cyber Security Team, OWASP Dublin, B-Sides Belfast, B-Sides London, B-Sides Dublin, IRISS Conference, Hack in the Box Amsterdam, 44 Con and The Secure Companies Expo

Our past members currently work for companies such as:

Ernst & Young "EY", Integrity 360, Google, Reliaquest, Zero Days, Edgescan Facebook, AIB, Cisco, Eir, HSBC and many more companies.

Our past members have been massively supportive of the Ethical Hacker Society by assisting former members and current members in getting internships and positions within many security companies all over the world.

The CEO's Plan for the Society

In recent years, the society has expanded hugely in members, popularity, and recognition. Unfortunately, with the expansion, the student budget within the Student Union has stayed the same meaning reduced funding available to do events or nights out for all members.

For example, due to the lower budget in 2017 we were unable to get the annual Hacker Society Hoodies which have been near tradition for the Ethical Hacker Society to get yearly, if that wasn't bad enough we didn't even have the €12 funding available from the student union to get stickers made for each member.

Why are we reaching out now and not before? Over the last few years funding has slowly started decreasing to the point where any training or events were being donated by members themselves, such as paying for food platters on a night out or taking days off work to come and give professional style training at the Society.

With the joining of the 3 colleges and after spending the last few years witnessed a decline due to lack of funding, I fear that great opportunity for students and companies will fade out and disappear without outside support, especially with the increase of members as the Ethical Hacker Society will no longer just be on the Blanchardstown campus as it will be expanded over two other campuses. We need the support to be able to contribute to keeping the candle lit, so to say, over the 3 locations.

My main goal with the Ethical Hacker Society is to make fun and safe educational environments to train and educate the next generation of Cyber Security Professionals. From my professional background as a member of a professional Red Team/ Penetration Team I'm going to bring my knowledge and Experiences to the Society that helped me get my job and make friends for life, and off pure love for the Society over my now going on 4 years as a member want to improve it and set a standard for future generations to attend. Here are some examples of what I wish to achieve:

- A Regular Ethical Training Programming like the Structure of the OSCP certification to advance the knowledge of Members beyond what is taught in classes.
- Have Professionals Come from industry to talk about their careers and what working for each company is like.
- Regularly Hold Social events such as Bowling, Nights out in Dublin, Holidays, Trips, Christmas Parties and Cross College Networking with another university world over.
- Have Members attended more conferences and Job Fairs to get members introduced to the security industry.

- Build a professional Team of members to attend Security Competitions all over the world.
- Representing both the Hacker society and Technological University Dublin.
- Have the ability to have some of our society members to travel and give talks at other university society's all over the world.
- To Integrate and expand the Ethical Hacker Society to members of the other joining universities such as Dublin Institute of Technology "DIT" and Institute of Technology Tallaght "ITT" so we can give talks on their campus or they come to our campus for talks.
- Build a cloud server array for the training of both members in administration and control of the systems as well as using them for hosting of challenges

What Would Help the Society?

- **Financial Support**, with financial support we can get more training and more professional tools to work with to get people trained on so when they eventually leave college with their education and go into the industry, they will be ready to provide the best service with knowledge and experience on equipment and tools.

- **Product Support**, with product support we could arrange for our members to learn about the system or tool through a training class, or even better with a physical product we could use the product as a giveaway prize for the one our many competitions and challenges we hold for members.

- **Training**, if your organization can offer a training or event in security for our members to attend outside of class time, it would be amazing. Nearly all our members regularly attended conferences and talks all over to increase all over the world seeking to expand their knowledge such as Besides conferences, Defcon and many more.

- **Transportation**, if your organization can offer the support on getting transport to locations it would be a massive weight off our shoulders as our members regularly travel both nationally and international increasing education and the footprint of security all over the world.

- **Hardware and Equipment**, if your organization is in the area that you are possibly able to provide us with hardware or equipment, this would be hugely beneficial to us as we need Cloud Servers to host challenges and even our website

- **Food and Beverages**, IF your organization is in the position to help us with catering of workshops and events it would be majorly beneficial all our members are over the age of 18 and we regularly events such as networking nights and social nights with food and beverages this can incur a strong cost on the society.

Sponsorship Packages

	Product	Diamond	Platinum	Gold	Silver
Cost	**Product**	**€4000**	**€2000**	**€1000**	**€700**
Verbal recognition during Presentation	✓	✓	✗	✗	✗
Logo on Presentation	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓
Promotion on Our Social Media, Facebook, Instagram, Twitter	✓	✓	✓	✓	✓
Special Challenge with Giveaways	✓	✓	✗	✗	✗
Logo on Hoodies	✗	✓	✗	✗	✗
Hold Talk about Your Product	✓	✓	✓	✗	✗
Have Representation from your Company come to give a talk	✓	✓	✓	✓	✓

Product Sponsorship

If you are interested in Product sponsorship, this would be amazing for us, as we can have host challenges and use your products as giveaways for our members during our regularly sponsored events.

Even better if you can support use in other ways such as transport, beverages or catering for our events or meetings it would be a huge help for us.

Logo on our Hoodies

This year we Plan on getting our Hoodies as soon as we can get funding for such, we will place our main sponsor logo on our hoodie as a thank you for the support they have given us.

Logo on our website

We will specifically have a page dedicated to our sponsors; you will receive an area with your company logo and a link to your company. Our website is used daily by our members as we use it is a forum for communication and is accessed by people all over the world to find out more information about us and contact us.

Special Challenge with Giveaways

In the Ethical hacker society, we hold monthly or even at times Weekly challenges related to the training provided at the weekly Society meetings. We could team a challenge around one of your products or if you provide the product, we could provide the product as a prize for a custom challenge, based around the product or company.

Have a Person Come Talk

We are always open to the idea to having someone come to give a talk outside of the normal college timetable to our members, the knowledge they learn from talks could one day be the knowledge used to stop the next Stuxnet or PETA attack.

Verbal recognition

We will in front of all our members give verbal recognition during presentations to thank the sponsor for all the great help they have given us, to make the Hacker Society become something great.

Final Bonus for All Sponsors

If all that wasn't enough, sponsoring the Ethical Hacker Society at Blanchardstown would keep your company at the forefront or members minds some of which may be will be graduating with bachelor's degrees, honours Degrees, master's degrees and even Doctorates in areas of Cyber Security, Networking, IOT, IT Administration and so much more. Our Highly trained members may be your new line of defence in the future; investing in them will be investing in your organization's security in the cyber realm.

Our Dedicated Team

Behind every great organization, there needs to be a great team, I have personally as CEO handpicked the best possible team, I could have to allow this to blossom over the coming year into a Society that will hold as the standard, for all other societies worldwide. The Team consists of Members all of which are high in their Education with years of experience either in industry or compaction level prior to perusing their degree.

So, let me take this moment to introduce the dedicated team I have assembled for this task

CEO – Graham Gibney

From the start Graham has demonstrated his dedication to the society, this made him a fantastic choice for the position of vice-chairperson, also his excellent leadership skills made him a perfect fit for the Chairperson position. 2-year member of HackerSoc.

Currently studying Digital Forensics and Cyber Security, as well as being a recognised security researcher.

Secretary – Sean Guthrie

Seán, with his outgoing personality and his friendly manner, is a very approachable guy about matters both big and small. This coupled with his personable side makes him more than suitable for the position of Secretary he has proven himself by displaying his multitasking skills, juggling societal duties and college. 3-year member of HackerSoc.

Currently studying Digital Forensics and Cyber Security, as well as being a recognised security researcher.

Website Administration Officer – Victor Azzam

Victor is fluent in multiple computer languages as well as fluent in many spoken languages, he has written and designed many challenges for the Society as well as developing and building the website and platform we currently use for training members and hosting our website and equipment. Victor was also a member of the Irish National Cyber Security Team.

Social   Media Officer – Jack Fagan

Jack, with his party personality and his eye to detail makes him the best option there is for the position of social media officer. Jack has found the perfect balance between being craic and being serious.

Currently studying Digital Forensics and Cyber Security.

Financial Officer – Luke-James Quigley

Luke-James has been a great help throughout the years he has been with the Ethical Hacker Society. As a student from the School of Business he is one of the best people for the position of accountant. 3-year member of HackerSoc.

Student Liaison Officer – Andrea Blazquez
A very friendly and active member she stood out and always got involved where she could. A person
is always very keen to join in coupled with a drive to learn more.

Advisor – Dean O'Neill
Former US Army Cadet with advanced training and leadership skills, Worked as a Member of a Professional
Red Team and Penetration testing team for EY. Having over 13 years of experience in the IT industry from
working part-time jobs in repair stores all the way up to getting my degree and becoming a member of
The Irish National Cyber Security Team for Zero days, skilled in areas such as Advanced Cyber Security,
Intelligence Gathering and Analysis, Physical security and Professional Education instruction

The Background Team

Beyond the named team members there is also behind the sense team members who are lectures who
support us by offering advice or input on topics we are discussing in workshops and provide support by
giving us challenges to work with to test our members.